



# UCLA Scholarship Resource Center STRATEGIES

SPRING-SUMMER 2015 / VOL. 20 NO. 3

## *Keeping Your Eyes On The (Scholarship) Prize During Summer Break*

By Kim Mack, SRC Staff

It's the second week of June, and you've just wrapped up your last final exam. You're feeling great! Summer is finally here! While you probably have all sorts of fun and intellectually stimulating activities planned—vacation with family, travel abroad, summer research—you may not have given much thought to finding new scholarships. Remember the fall quarter will be here again before you know it, and the summer is an excellent time to get a jump on those early September/October deadlines!



Here are some concrete steps you can take starting in the middle of June:

**1) Build some time into your weekly schedule to find scholarships.** If you haven't done so already, now is a great time to create a profile on one of our favorite scholarship databases, [www.scholarshipexperts.com](http://www.scholarshipexperts.com). During the school year, we suggest setting aside a minimum of one hour per week to search scholarship databases, Google creatively, sift through potential scholarship applica-

tions, and work on personal statements and other scholarship materials. In the summer you can devote more time, so why not devote at least *two* hours a week?!

**2) Look for summer deadlines.** Sure, the majority of scholarship applications are due between January and April, but there are plenty of deadlines outside of those months, with some falling in the summer. Keep your eyes peeled for summer essay contests in particular!

**3) If you're going to be in Los Angeles for all, or part, of the summer, come to the Scholarship Resource Center in 233 Covel Commons for help with your application materials.** Our summer hours are Monday through Friday, 12:00 p.m.— 5:00 p.m. We will be happy to help you with all aspects of the scholarship application process.

*If you still have questions, please feel free to call us at (310) 206-2875 or visit us at the SRC. During the spring quarter, we're open Monday through Friday from 11:00 a.m.— 6:00 p.m.*

### IN THIS ISSUE:

Keeping Your Eyes on the (Scholarship) Prize  
**page 1**

International and AB540 Scholarships  
**page 2**

Financial Aid FAQ  
**page 3**

Spotlight on Fashion Scholarship Winner  
**pages 4-5**

Getting an Early Start on National & International Merit Scholarships  
**page 6**

2015-16 UCLA College Donor Scholarships  
**page 7**

Spring Quarter Workshop Schedule  
**page 8**

Join our fanpage on Facebook to get alerts on upcoming scholarships!

## Where do International and AB540 Students Find Scholarships?

By Mac Harris, SRC Staff

Here's the quick answer—drop by the UCLA Scholarship Resource Center in 233 Covell Commons any time during our office hours, which are Monday - Friday from 11 am to 6pm. Typically, we at the Scholarship Resource Center recommend online scholarship search engines as the best starting point for U.S. citizens seeking scholarship opportunities. However, those search engines typically do not help international and undocumented students nearly as much as they do U.S. citizens, since many of the essay contests found through those search engines exclude international and undocumented students from eligibility.

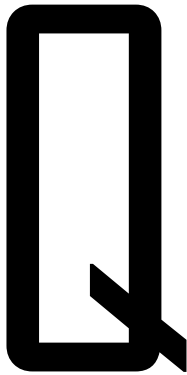


scholarship opportunities open to international and AB540 students, which our staff members have retrieved from Internet searches. A number of scholarship catalogues appear at the front of the folder, followed by a number of scholarships organized by due date. In the very back of the folder, we have a few general resources relevant to international and undocumented students (such as information about loans), as well as a final section of scholarships open to international and undocumented graduate students.

The Scholarship Resource Center's website ([www.scholarshipcenter.ucla.edu](http://www.scholarshipcenter.ucla.edu)) also includes re-

Instead, we encourage international and undocumented students to make use of special resources that our staff has assembled at the SRC office in Covell Commons. We have a handout entitled **"Resources for International and AB540 Students"** that includes links to a number of useful online resources, such as scholarship search engines that (unlike most search engines) do focus on international students and scholarship listings geared toward AB540 and non-citizen students. We also have a folder that collects printouts of various individual

sources useful to international and undocumented students. From the home page, click on "Scholarship Search" and then click again on "International Student" to find a variety of useful links that include both scholarship opportunities and more general resources useful to international and undocumented students. Between our handout, our scholarship folder, and our online resources, international and undocumented students will find more than enough at the UCLA Scholarship Resource Center to initiate a successful scholarship search.

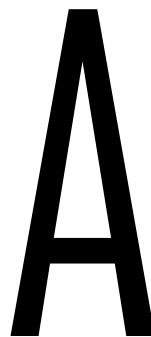


## Is financial aid available for the summer?

*Summer aid is available to newly admitted and continuing UCLA students enrolled in UCLA Summer Sessions, the College Summer Institute, Summer Sessions at another UC (cross-campus enrollment) or the UC Summer Travel Program. You can only receive assistance for ONE summer program. As of the Summer of 2012, financial aid is no longer available for Non-UC Study Abroad programs.*

## What type of aid is available during the summer?

*On-time applicants (that is, those who submit their FAFSA and/or the summer application by the due date) will be considered for the same types of awards during the summer as during the academic year: Federal, State, and University Grants; Federal Perkins and Direct Loans; and Work-Study (for some programs). Late applicants (those who submit their FAFSA and/or the summer application late) will be considered for Federal Pell Grants and Direct Loans only. Please refer to the summer guides (available under "Publications" on the UCLA Financial Aid Office website) for additional information about finding funding for summer sessions.*



## How do I apply for summer financial aid?

*In addition to completing the FAFSA, you must also complete the online Summer Financial Aid Application. The application and filing timeline will vary depending on the summer program for which you seek assistance. The UCLA Summer Session application is available on the UCLA Financial Aid Office website beginning April 1 ([http://www.fao.ucla.edu/summer/Summer\\_Info.htm](http://www.fao.ucla.edu/summer/Summer_Info.htm)). The priority deadline for submitting the summer application is April 30 to be considered for all types of aid. If your summer application is filed after April 30, and/or your FAFSA is submitted after March 2, you will be considered as a late applicant and the types of aid available to you will be limited. Please check the UCLA FAO's home page for information about applications and deadlines for other summer programs.*

**Remember, you must apply separately for summer financial aid!**  
**For more information visit the UCLA Financial Aid Office website at <http://www.fao.ucla.edu>**

# Spotlight on SRC Scholarship Winner: Interview with Fashion Scholarship Winner Anna LaPlaca

By Elizabeth Raisanen, SRC Staff

**A**nna LaPlaca is UCLA's new winner of the YMA Fashion Scholarship Fund (FSF) award, a \$5,000 merit-based national scholarship that includes a fashion-industry summer internship. Here, Anna offers insight into the FSF application process.

\*\*\*\*\*

## What is your major? What motivated you to apply for the FSF Scholarship?

I switched my major a few times during my freshman year, but I am currently on track to apply to the Communications major this summer. My minor is in Italian. I've always had a strong interest in the fashion industry and the creative side of the business, so when I switched my major track to Communications, I also made the conscious decision to pursue a career in fashion journalism, marketing, or editorial work. I started interning with fashion PR firms, writing for [www.CollegeFashionista.com](http://www.CollegeFashionista.com), and I joined a couple of fashion-related clubs on campus. When I heard about the FSF Scholarship, I knew I had to apply because it's such a unique opportunity, especially for UCLA students. I wanted something that would connect me to the fashion industry, and that is exactly what the FSF Scholarship does. For UCLA especially, which doesn't offer fashion industry-related courses of study, there's no doubt that this scholarship is the absolute best way to create a future career for yourself in fashion!



## How does the FSF scholarship application process work?

The scholarship's application includes a detailed case study of a fashion business or brand. You can either complete the Design side of the application or the Business side, which is the one I chose to do. The case study calls for the assessment and analysis of the brand across a diverse range of components. You need to have a creative mind to complete the Marketing Plan, but you also need to acquire knowledge of finance and economic terms to complete the Pricing Plan and SWOT analysis of the brand. The bottom line is, be as resourceful and detailed as possible in your responses.

## What happens once you win an FSF Scholarship?

Once you are chosen as a scholar, you travel to New York in early January for the awards dinner, which is held at the Waldorf Astoria every year. The dinner is truly an industry event where many influential people come to network and meet the scholars who are essentially the next generation of the fashion industry. At this event, take advantage of every introduction and connection, because you never know who may help you land that dream internship or job. The next day is the Internship Fair where you hand out your resume and speak with HR representatives from a selection of FSF member companies. The goal is to land an internship for the following summer. Even if you don't walk away

from that event with an internship offer, your mentor will help you with the job search process.

### **Where can UCLA students who are interested in fashion find other students with similar interests?**

I think it's a common perception that because UCLA is primarily a liberal arts university, we don't have a community of students passionate about this industry and serious about a career in it. My experience has been quite the opposite. This year, I became involved with the executive board for UCLA's Fashion and Student Trends (FAST) student group, and I've met so many talented and creative people who share my career goals. I also work for *Denizen Magazine*, which is a wholly student-run fashion and lifestyle online publication, as their managing editor. These two clubs have provided me with a wonderful community of like-minded students and have allowed me the space to grow creatively. So essentially, if you're interested in fashion, just look around a bit and you'll find a whole community of students at UCLA who share a serious interest in this industry.

### **What advice would you give FSF applicants as they prepare their case studies for the 2015-16 application cycle?**

Give yourself a lot of time to complete the case study! There may be terms that you've never seen before. Do some Google searches, ask friends, fami-

ly members, professors, and TAs for assistance. My number one piece of advice is to be resourceful! You never know who may provide you with the knowledge you need to complete a certain component of the case study. My second piece of advice is to be detail-oriented. Flesh out all of your ideas. Think broadly at first and use others as sounding boards for your ideas. Once you've decided on a general track, think more and more narrowly until you can pinpoint exactly how you'd carry out each component that you are suggesting for the given brand or business in the case study. Be as specific as possible.

Finally, think outside the box and be creative. There's nothing better than standing out with a unique vision. Above all else, don't give up! This may be a long and grueling application process, and it's likely you've never done anything like this before, but by completing the case study you'll gain valuable business and analytical skills, things that are important no matter what you do. Just try to remember that you are applying because you have a serious interest in pursuing a career in fashion, and winning the FSF Scholarship will bring you one step closer to achieving that goal.

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*If you are interested in learning more about the Fashion Scholarship Fund Award or wish to obtain an application and next year's case study, please email [src@college.ucla.edu](mailto:src@college.ucla.edu) with "FSF Scholarship" in the subject line.*



# Getting an Early Start on National and International Merit Scholarships

By Francesca Marx, SRC Staff

## EARLY DEADLINES

Have you ever dreamed of being a Fulbright recipient or a Rhodes Scholar and seeing the world? Why not try to make that dream a reality? There are prestigious scholarships open to students in every field of study. Above all else, the applications for these high-profile national and international scholarships require planning. While most scholarship deadlines fall between January and April, these deadlines are often in fall or early winter. That makes the summer a good time to get started on these kinds of applications.

## GETTING STARTED

Many of these scholarships require institutional nomination — this means working with the UCLA Scholarship Resource Center and your academic advisor to prepare you to be an excellent candidate. So give us a call at (310) 206-2875 or visit our office (233 Covel Commons) to discuss your goals and to get started on the process.

## SEPTEMBER

Some national and international merit scholarships due in September include the following awards: the Marshall Scholarship ([www.marshallscholarship.org](http://www.marshallscholarship.org)) is open to students in any discipline who want to study in Britain. And to study in Ireland, there is the Mitchell Scholarship (<http://www.us-irelandalliance.org>). The Rhodes Scholarship, for study at Oxford, is open to exceptional students in any discipline ([www.rhodesscholar.org](http://www.rhodesscholar.org)).

## OCTOBER

The Churchill Foundation fellowship is for seniors or recent graduates in the fields of engineering and mathematics who want to

study at Cambridge (<http://winstonchurchillfoundation.org>).

For students in the arts, humanities, or social sciences, there is the Jacob K. Javits Fellowship for up to \$30,000 to study in the US or anywhere else in the world ([http://scholarshipcenter.ucla.edu/national\\_international/javits.htm](http://scholarshipcenter.ucla.edu/national_international/javits.htm)).

## NOVEMBER

Some prestigious awards due in November include the Ford Foundation Fellowship. This program seeks to increase the presence of underrepresented minorities in the nation's college and university faculties by funding graduate study for students who show the greatest promise for future achievement as scholars, researchers, and teachers in institutions of higher education ([http://scholarshipcenter.ucla.edu/national\\_international/ford.htm](http://scholarshipcenter.ucla.edu/national_international/ford.htm)).

Students interested in fashion should keep in mind the Fashion Scholarship Fund (FSF) award. This scholarship includes not only a substantial monetary prize but also an internship in New York or Los Angeles ([www.ymafsf.org/about-scholarship/](http://www.ymafsf.org/about-scholarship/)).

## MORE SCHOLARSHIPS

For information on these and many other scholarships, please contact the UCLA Scholarship Resource Center at (310) 206-2875 or stop by our office (233 Covel Commons) in person. Our staff can help you identify awards for which you might be eligible and then help you create the most successful application possible. Take advantage of the summer months to get started on your dream of winning a prestigious national or international merit scholarship!



Join our fan page on Facebook/[uclasrc](https://www.facebook.com/uclasrc) to get alerts on upcoming scholarships!  
Also, follow us on Twitter @UCLASRC

# 2015-16 UCLA College Division of Undergraduate Education Donor Scholarships

## GENERAL REQUIREMENTS:

### *Applicants must*

- Demonstrate **FINANCIAL NEED** by completing the FAFSA (<http://www.fafsa.ed.gov>) or Dream Application (<https://dream.csac.ca.gov/>)
- Be UCLA undergraduate students enrolled full time within the College of Letters and Science
- Fill out an application online, available at [http://www.scholarshipcenter.ucla.edu/DUE/Cont\\_Students.html](http://www.scholarshipcenter.ucla.edu/DUE/Cont_Students.html)
- Provide all supporting documentation, including an **official or unofficial transcript** and a copy of the **PAL (Provisional Award Letter)** or **FAN (Financial Aid Notification)** letter. **DO NOT SUBMIT A DPR.**
- Submit completed applications to UCLA Scholarship Resource Center, 330 De Neve Drive, 233 Covell Commons, Box 957247, Los Angeles, CA 90095-7247.

### **DUE MAY 15**

**Myrtle Hickey De Luce Scholarship:** preference to graduates of Lincoln, Belmont, John Marshall, or other LAUSD high schools who participate in at least one extracurricular activity.

**Heather L. Kase Endowed Scholarship:** preference to female undergraduates of the Jewish faith who demonstrate financial need and academic potential.

**Louis Levy Endowed Scholarship:** students should have a minimum 2.5 cumulative GPA, demonstrate financial need, and have graduated from a CA public high school.

**Los Angeles Chapter of the Links Scholarship:** preference to African-American students who demonstrate financial need and demonstrate a strong record of community service.

**Bess F. Raab Scholarship:** preference to students with a minimum 3.0 cumulative GPA; must provide evidence of participation in at least one extracurricular activity at UCLA or in the community.

**Rancho Park Rotary Club Scholarship:** preference to full-time UCLA seniors of Iranian/Persian descent who actively participate in community service and demonstrate strong financial need; minimum 3.5 cumulative GPA.

**John Ringlbauer & Morris Brown UCLA Veteran's Scholarships:** awarded to a full-time UCLA student who is either currently enlisted or is a veteran of the Armed Forces and who honorably served the US. Preference to those who made the greatest commitment or sacrifice during their service.

**Louis and Zephyr Stuart Scholarship:** preference to Armenian students who demonstrate leadership through extracurricular activities at UCLA and in the community; minimum 3.0 cumulative GPA.

**Jo-Belle Wolf Undergraduate Scholarship:** preference to female students born in the US; minimum 3.0 cumulative GPA.

### **DUE JUNE 30**

**Nancy Diane Orford Scholarship:** preference to students with cystic fibrosis or other disabilities.

**National Notary Foundation Scholarship:** preference to students with a minimum 3.5 cumulative GPA and CA residents with strong leadership skills (for incoming freshmen only).

**Donald R. Shepherd Scholarship:** preference to students from San Diego County with a minimum 3.75 cumulative GPA (for incoming freshmen only).

**Gertrude Pomish Scholarship:** preference to students who actively participate in and demonstrate a strong record of community service (for incoming freshmen only).

**Leah Bettelman:** available to first-year students with high merit and high financial need.

Take advantage of these FREE  
resources and more!

Wide-Ranging Library  
Workshops Every Quarter  
Extensive Scholarship Website  
One-on-One Counseling  
Writing Assistance  
Even a Typewriter!

## Scholarship Resource Center Spring 2015 Workshop Schedule

*All workshops are held in Covell 229 and include a  
personalized follow-up counseling session.  
Sign up for a workshop through MY.UCLA.EDU.*

It's all waiting for you at the

# UCLASRC

*Scholarship Resource Center*

*guiding UCLA students through  
the scholarship process*

233 Covell Commons  
(310) 206-2875

Open Monday to Friday  
11 am—6 pm  
src@college.ucla.edu

www.scholarshipcenter.ucla.edu

**Join our fanpage  
on Facebook to get  
alerts on upcoming  
scholarships!**

### Secrets to Winning College Cash

April 1	Wednesday	5:30-6:00 PM
April 7	Tuesday	4:30-5:00 PM
April 16	Thursday	4:30-5:00 PM
April 20	Monday	5:30-6:00 PM
April 24	Friday	4:30-5:00 PM
May 4	Monday	5:00-5:30 PM
May 15	Friday	4:30-5:00 PM

### How to Win Scholarships

April 8	Wednesday	5:00-5:30 PM
April 28	Tuesday	5:00-5:30 PM

### How to Find Scholarships

April 14	Tuesday	5:00-5:30 PM
May 11	Monday	4:30-5:00 PM

### How to Write Personal Statements for Scholarships

April 9	Thursday	4:30-5:30 PM
May 8	Friday	4:30-5:30 PM
May 13	Wednesday	5:00-6:00 PM

### How to Get Letters of Recommendation for Scholarships

April 3	Friday	4:30-5:00 PM
April 15	Wednesday	5:00-5:30 PM
April 30	Thursday	5:00-5:30 PM