



UCLA

Scholarship Resource Center

STRATEGIES

FALL 2014 / VOL. 20 NO. 1

Start the Year Off Right for Scholarships

By: Kat Webster, SRC Staff

It's Fall again, and you have everything prepared for the new school year: shiny, untouched notebook? Check. Highlighters in various colors to use for color-coding notes? Check. New Joe Bruin t-shirt? Got it! Binder of freshly printed scholarship applications? ... No? Then it is time to get started! Fall is one of the most active scholarship seasons of the year with many deadlines between September and December, so now is a great time to get a jump on your applications. Here are a few tips for how you can start the year off right in your scholarship search.

Look for clubs & activities:

Many scholarship committees like to see that you are a well-rounded applicant: a person with passions that he/she is willing to pursue outside of the classroom, even a leader who can plan events and activities to share this passion with others. If you haven't done so, take a look at the UCLA Student Groups page (<http://www.studentgroups.ucla.edu/home/>). Here, you can browse listings for a group that matches your interests or get information about starting your own club.

Identify academic support resources:

While it is true that not all scholarships take grades into consideration, many do, and some scholarships require recipients to maintain a certain GPA in order to keep receiving funds. There are many resources on campus that can help you stay on track academically. Visit your department's undergraduate counselor, or check in with a mentor at College Academic

Counseling in A-316 Murphy Hall. In addition, you can find help from peer learning facilitators through AAP (www.aap.ucla.edu), the Life Sciences Core Education program (<https://www.lscore.ucla.edu/lsplf.php>), and/or from UCLA Writing Programs (<http://www.wp.ucla.edu/index.php/home>).

Make time for office hours:

Making connections that could lead to awesome letters of recommendation is just one of the many reasons to go to office hours. Be proactive, though: if you don't make time early on in your schedule to check in with your professors and TAs, you won't follow through on this habit later in the quarter when midterms and coursework pick up. Go early, and go often!

Visit the SRC:

We know what you're thinking: "Hey! You can't put in a shameless plug for your own office! Can you?" We can! And here is why—the Scholarship Resource Center is a great place to go to research scholarship opportunities available throughout the year. We can also provide you with organizational sheets and our special "Scholarship Process" handout that breaks down the scholarship search and application process into easy steps that you can manage from quarter to quarter. We can also offer you tips on writing personal statements for scholarship applications. We would love to assist you with your applications, so call (310) 206-2875 if you have questions or would like to schedule an appointment!

WELCOME BACK!

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Spotlight Scholarship – Film Your Way to a Scholarship!

By: Elena Shih, SRC Staff

Bored writing typical personal statement or statement of purpose essays? A growing number of scholarships ask students for submissions in non-traditional response formats; instead of an essay, this spotlight scholarship (and others like it) offer you the opportunity to respond to the prompts through a 90-second short film!

University Credit Union (UCU) “Write it. Film it. Win it” Scholarship

Amount: \$5,000

THE PROMPTS (choose one):

- 1) *Where does my money go?*
- 2) *You know that personal financial education is important. How can your credit union help you become financially literate?*
- 3) *If money talks, what is it saying to you?*



EVALUATION:

A panel of judges comprised of UCU staff evaluates all submissions. Scott Stane, the UCU’s Vice President of Strategic Planning and Marketing, is one of the judges for the scholarship. Here, he shares some tips for making an outstanding video or essay submission:

Tip #1: Winners of this scholarship are able to transform the seemingly mundane issue of **money** into an interesting story! *This is great advice that applies to a broad range of scholarship essays—your application will stand out if you are able to demonstrate how your*

unique perspective brings insight into a particular subject.

Tip #2: When preparing your short film, you should still write a script, or create an outline of your 90 seconds. Feel free to stop by the Scholarship Resource Center for brainstorming or writing assistance with this portion of the task.

Tip #3: Be creative! Prior submissions have explored silent films, and others have used music to narrate their story. Others have used graphic design, paper, handwritten signs, or superimposed graphics to tell their story. Other submissions have treated money as a literal animated object, with thoughts, feelings and comments of its own. Another successful response recounted the story of money, as it had the opportunity to travel through different parts of the world.

Whatever your talents are, highlight them not only in the content, but also in the format of your delivery.

THE FINE PRINT:

Eligibility: Open to UCU account holders from UCLA, Loyola Marymount University, and Pepperdine University. Basic-level checking accounts are free, but some savings accounts require a minimum balance.

Due Dates: This scholarship is due each year on October 15. Winners are announced in late November. Start early and begin thinking about different ideas. Check out UCU’s Facebook page to see lists of recent winners for inspiration!

Are you an Engineering major?

Don’t forget to check out the HSSEAS Scholarships! Online applications are usually available early October and due in early November.

Visit their website at

<http://www.seasoasa.ucla.edu/student-opportunities/scholarships-for-undergraduates/>

By: David J. Chernobylsky, UCLA Student



The answer is simple—develop a Scholarship Tracker. There’s really no need to keep everything in your head when all you need to do is open an Excel spreadsheet and set up a tracker

This means that not only do you have a record of all of your submissions, but you can also see what works and what doesn't. It's a win-win situation! Here's an example below:

Make sure that you note application deadlines, submission dates, amounts won, and any follow-ups that you may need to do to keep the scholarship (writing thank-you letters, re-applying for renewal, etc.).

[illegible]

Write This, Go There:

Centers on Campus That Help with Different Writing Needs

By: Hannah Nahm, SRC Staff

As an enrolled UCLA student, you should know that the Scholarship Resource Center is the central hub for your scholarship writing support. We are here to assist you from the first draft to the last; we can help you brainstorm ideas, develop content, and proofread your finished essay or scholarship application.

Occasionally, students contact us for writing services other than for scholarship application purposes (in particular, term papers and graduate admission statements). Although these writing needs are outside of the SRC's purview, the good news is that there are other centers on campus that are funded and equipped to help you with these needs.

Here is a road map to help you obtain writing services related to term papers and graduate/professional school admissions essays:

1. The UCLA Career Center is the main center on campus that provides intense and all-around support for students who are working on graduate school statements of purpose as well as graduate school applications. They offer workshops, one-on-one career counseling, as well as writing appointments. Their number is (310) 206-1915, and you can make a writing appointment through Bruinview (first navigate to the Career Center website at <http://career.ucla.edu/GeneralInfo/ContactInfo.aspx>).

2. The AAP Graduate Mentoring Program pairs current AAP members with graduate mentors who help with graduate application essays and the application process (<http://aapucla.com/directory/?viewfromframe=1#mentoring-programs>).

3. The UCLA Undergraduate Writing Center provides free writing assistance for undergraduate term papers. The writing tutorial is facilitated by Peer Learning Facilitators (PLFs) who are fellow UCLA undergraduates who are trained to work with academic readers and writers. They can assist with term papers and fellowship essays in any discipline, and they welcome ESL and multilingual writers. They can assist writers at any stage in the writing process, and they have both scheduled and walk-in appointments. For more information, please visit their website (www.wp.ucla.edu).

4. The Graduate Writing Center (GWC) offers free writing assistance with friendly, experienced writing consultants to all registered UCLA graduate and professional school students. Meet with a graduate writing consultant to work on writing issues ranging from style and argumentation to grammar and syntax. *Please keep in mind that the consultation appointments are interactive sessions, not proofreading sessions.* The goal of the GWC is to help you become an effective writer and communicator in your academic or professional life. The Graduate Writing Center also offers a variety of workshops and programs throughout the year. During the summer, it offers various dissertation "boot camps" for graduate students working on dissertation proposals and dissertations. For master's thesis writers, it offers master's thesis boot camps and facilitated writing groups. The GWC also organizes independent writing groups (primarily for doctoral students) during fall quarter. During spring break, it offers a dissertation boot camp for those in science and engineering fields. (GWC's website: <http://gsrc.ucla.edu/gwc/>).

Are You a Non-Traditional Student: a veteran, a parent, a transfer, a former foster youth, or an AB 540 student? There is an office on campus that is here to help you 1) network with other students like you, and 2) succeed at UCLA! Check out the Bruin Resource Center, located in B-44 Student Activities Center. www.brc.ucla.edu (310) 825-3945

UCLA Resources for Scholarship Seekers

If you want...

You should go to...

→ Proof of enrollment to send to a scholarship organization or outside agency	→ The Registrar's Office to get a free Verification Transcript. The Registrar's Office is in 1113 Murphy Hall.
→ Assistance interpreting the E-Fan or other Financial Aid documents	→ The UCLA Financial Aid Office at A-129 Murphy Hall (www.fao.ucla.edu) or (310) 206-0400.
→ Help with your medical/law school personal statement	→ The Career Center, to learn about their Pre-Professional advising services (www.career.ucla.edu).
→ To find out about scholarships for student research	→ The Undergraduate Research Center in your discipline (either Life/Physical Sciences or Arts/Humanities/Social Sciences) (www.ugeducation.ucla.edu/ugresearch).
→ To find resources for study abroad	→ The Education Abroad Program office (http://www.ieo.ucla.edu/eap/). The SRC also offers a number of study abroad resources, including books.
→ To learn about scholarships for AB-540 students	→ The IDEAS student group: ideas@ucla.edu . The SRC also has a file of resources for AB-540 students. The Bruin Resource Center is also an excellent resource (http://www.brc.ucla.edu/).
→ Help with your scholarship essay	→ The Scholarship Resource Center office in 233 Covell Commons. The SRC offers individualized counseling and writing assistance (scholarshipcenter.ucla.edu) or (310) 206-2875.
→ To learn about departmental scholarships for students in your major	→ Consult departmental counselors and look at postings on departmental bulletin boards and email listservs. Also, visit the SRC website and find information about UCLA departmental scholarships on the homepage.
→ To get motivated and learn tools for starting your scholarship search	→ A Secrets for Winning College Cash workshop at the SRC. In a quick introductory workshop plus a follow-up counseling session, you'll jump-start your scholarship search and start working on some applications!
→ To know where to send your outside scholarship checks	→ The Financial Aid website (fao.ucla.edu), and make note of the fact that the address is: Payment Solutions & Compliance Office, UCLA, Box 957089, 1125 Murphy Hall, 405 Hilgard Ave, Los Angeles, CA 90095-9000
→ To apply for a national/international scholarship (such as the Rhodes, Marshall, or Mitchell Scholarship)	→ The College Honors office (A311 Murphy Hall) (www.ugeducation.ucla.edu/honors/) → After you've been in touch with College Honors, you can come to the SRC for assistance with your applications.

INTERVIEW WITH FASHION SCHOLARSHIP WINNER YVONNE FAN

By: Elizabeth Raisanen, SRC Staff

Yvonne Fan is UCLA's first winner of the YMA Fashion Scholarship Fund (FSF) Award, a \$5,000 merit-based national scholarship that includes a fashion-industry summer internship. Here, Yvonne offers insight into the FSF application process and details about her internship in New York!

What is your major? What motivated you to apply for the FSF Scholarship?

I major in Business Economics. I am interested in the business side of the fashion industry. So when I heard about the FSF Scholarship and its application process, I thought it was a great opportunity for me to know more about the industry and to put my business knowledge into real practice.

How does the FSF scholarship application process work?

The FSF scholarship application starts with the case study. The case study is released in August. You can choose either the business side or the design side of the industry to focus on. For the business part, the case study asks for a customer profile, targeted market research, SWOT analysis, and other business/marketing strategies. For the design part, applicants are required to hand in a portfolio of the collection that the applicant designs. The whole application package includes the application, the resume, a transcript, and the case analysis, and it will be submitted to the SRC for the first round of vetting sometime in late October; the finalists' applications will then be sent on to New York for the second round of review. In early November, there will be a phone interview led by the campus ambassador, which in my case was Debra Malbin. The interview is a behavioral interview. The interviewer would like to know about your work experience, your interests, and your motivation. Considering both the interview and the case analysis, YMA FSF announces the \$5,000 scholarship winners in December.

What are the advantages of winning an FSF Scholarship?

Winning the scholarship means a great deal of opportunities: the opportunity to meet professionals; the opportunity to attend a banquet and an internship fair in New York; the opportunity to intern for a company; and even the opportunity

to get a full-time job after you graduate. These opportunities expose you to industry gurus and connect you with your dream company. But other than these advantages, for me, the FSF Scholarship also means tackling challenges and pushing the limits. Applying for the FSF Scholarship is indeed a quite long process, and it does require a lot of energy and dedication, but it is the process that makes it special and enables us to benefit the most. Conducting market research, visiting local stores, consulting people with related experience—all these preparations will pave the road for future success.



Where did you work for your summer internship? What kinds of professional development opportunities did it give you?

This past summer, I worked at Ballet Jewels LLC, a costume jewelry wholesale company located on Fifth Avenue in New York City. I interned in their planning department, where I spent most of my time analyzing sales data and tracking inventory for the warehouse.

From this internship, I gained hands-on experience with updating their sales database, processing replenishment orders, and creating spreadsheets that automate the information. It prepared me with necessary Excel techniques and data analysis skills that will significantly benefit me when I apply for any business-related jobs in the future.

What advice would you give FSF applicants as they prepare their case studies for the 2014-15 application cycle?

To prepare the case studies, it is important to do the research, challenge your ideas, and make modifications. Doing in-depth research is critical, especially if you do not have sufficient knowledge about the industry. Research those terminologies that you don't understand. If some words are ambiguous, make sure that you get the right meaning. Challenging your ideas is equally important. Ask your friends how they like your ideas and what they don't like. It is also very helpful to visit the Scholarship Resource Center as you develop your case study. After collecting feedback, you can draw some inspiration and further improve your ideas.

**Join our fan page on Facebook/uclasrc to get alerts
on upcoming scholarships!
Also, follow us on Twitter @UCLASRC**

INTERESTED IN THE FASHION INDUSTRY?

APPLY FOR A **\$5,000 SCHOLARSHIP**
THAT INCLUDES A SUMMER INTERNSHIP
IN NEW YORK OR LOS ANGELES!

WANT MORE INFORMATION?

FOR QUESTIONS OR TO OBTAIN AN
APPLICATION, CONTACT THE
UCLA SCHOLARSHIP RESOURCE CENTER
(310) 206-2875
SRC@COLLEGE.UCLA.EDU

APPLICATIONS DUE OCTOBER 31, 2014
(SUBMIT APPLICATIONS TO THE SRC, 233 COVEL)

UCLASRC

WWW.FASHIONSCHOLARSHIPFUND.ORG

Take advantage of these free services

- *Library of Scholarship Books*
- *Facebook and Twitter pages*
- *Workshops Every Quarter*
- *Extensive Scholarship Website*
- *Free Scholarship Search Engines*
- *One-on-one Counseling*
- *Writing Assistance*
- *Even a Typewriter!*

Take advantage of these FREE
resources and more!

Wide-Ranging Library

Workshops Every Quarter

Extensive Scholarship Website

One-on-one Counseling

Writing Assistance

Even a Typewriter!

Scholarship Resource Center Fall 2014 Workshop Schedule

*All workshops are held in Covell 229 and include a
personalized follow-up counseling session.
Sign up for a workshop through MY.UCLA.EDU.*

It's all waiting for you at the

UCLASRC

Scholarship Resource Center

*guiding UCLA students through
the scholarship process*

233 Covell Commons

(310) 206-2875

Open Monday to Friday

11 am—6 pm

src@college.ucla.edu

www.scholarshipcenter.ucla.edu

**Join our fanpage
on Facebook to get
alerts on upcoming
scholarships!**

Secrets to Winning College Cash

Oct 7	Tuesday	5:00-5:30 PM
Oct 15	Wednesday	4:30-5:00 PM
Oct 23	Thursday	4:30-5:00 PM
Oct 27	Monday	5:00-5:30 PM
Oct 31	Friday	5:00-5:30 PM
Nov 12	Wednesday	5:00-5:30 PM
Nov 20	Thursday	5:30-6:00 PM
Nov 24	Monday	5:00-5:30 PM

How to Win Scholarships

Oct 8	Wednesday	5:00-5:30 PM
Nov 3	Monday	5:00-5:30 PM
Nov 13	Thursday	4:30-5:00 PM

How to Find Scholarships

Oct 9	Thursday	5:30-6:00 PM
Oct 28	Tuesday	5:00-5:30 PM

How to Write Personal Statements

Oct 14	Tuesday	4:30-5:30 PM
Oct 22	Wednesday	5:00-6:00 PM
Nov 10	Monday	5:00-6:00 PM

How to Get Letters of Recommendation

Oct 20	Monday	5:00-5:30 PM
Nov 7	Friday	5:00-5:30 PM
Nov 18	Tuesday	5:00-5:30 PM